Recent quit or maintenance

- Congratulate on being nicotine free
- Prevent relapse
- Discuss postpartum intentions
- Continuing support
- Discuss benefits of staying quit
- Reinforce coping strategies
- Total abstinence
- Follow-up

Relapse

- Prevent
- Recycle
- Many relapse several times before able to stay quit
- Discuss problems encountered
- Discuss pharmacotherapy, group, and intensive counseling

to help you. Do you want to discuss your quit plan?"

"Congratulations on setting a quit date! We are here

Clinician Action: Support Client Motivation

ready to set quit date

Preparation

• Total abstinence • Pharmacotherapy

Kememper

Instill confidence

Offer support

· Set quit date

• Congratulate

• Review self-help booklet

Discuss concerns/triggers

Identify outside support

• Discuss previous quit attempts

Pharmacotherapy

- Nicotine patch
- Nicotine gum
- Nicotine nasal spray
- Nicotine inhaler
- Bupropion SR
- Lozenge

(review contraindications)

"Smokers cite a physician's advice to quit as an important motivator for attempting to stop smoking." *JAMA*, June 28, 2000

"A brief counseling session of 5-15 minutes, when delivered by a trained provider with the provision of pregnancy-specific self-help materials, significantly increases cessation rates among pregnant smokers." *Tobacco Control*, September 2000

"Exposure to environmental tobacco smoke increases the incidence of ear infection, asthma, SIDS, pneumonia, and bronchitis in children." *Pediatrics*, April 1997

For more information call Clean Air for Healthy Children:

Ph: 484 446-3002

800 375-5217 (PA only)

Fax: 484 446-3255







M.P.H., Pennsylvania Chap

FREE Quitline I-800-QUIT-NOW Available 24 hours-a-day, 7 days-a-week

FREE Quitline 1-800-QUITNOW

"I am glad you are thinking about quitting. Quitting is one of the best things you can do for yourself and your family."

- Pharmacotherapy
- Self-help booklet
- Discuss quitting process
 - Instill confidence
 - Listen

Kemember

- · Repetition at follow-up visits
- Roadblocks (i.e. other smokers)
 - Rewards of quitting
 - Kisks to smoker long term
 - Relevance to smoker today

Clinician Action: Enhance Client Motivation

Contemplator not ready - interested



"Are you ready to set a quit date in the next 30 days?"



THE 5 A'S OF SMOKING CESSATION COUNSELING



(Survey)



DVISE

(Teachable moment)



SSESS

(Assess)



SSIST

(**G**ive)



RRANGE (Evaluate)

able to help you."

"It sounds like you are not interested in quitting at

- Pharmacotherapy
- Self-help booklet
 - Educate
 - Embachy
 - Listen

Kemember

- Repetition at follow-up visits
- Roadblocks (i.e. other smokers)
 - Rewards of quitting
 - Risks to smoker long term
 - Relevance to smoker today

Clinician Action: Motivate Client to Quit

not ready - not interested

Pre-Contemplator



"Are you interested in quitting with our help?"