

The American Academy of Pediatrics and Tobacco Control

Jonathan D. Klein, MD, MPH, FAAP
Director, The AAP Julius B. Richmond Center of
Excellence



AMERICAN ACADEMY OF PEDIATRICS
 Julius B. Richmond
Center of Excellence

American Academy
of Pediatrics



DEDICATED TO THE HEALTH OF ALL CHILDREN™

*Julius B. Richmond
Center of Excellence*

To improve child health by eliminating children's exposure to secondhand smoke and tobacco through changing the clinical practice of pediatrics.



*Strengthening knowledge...
Mobilizing pediatricians...
...to reduce and eliminate
children's exposure to
secondhand tobacco smoke.*



Center of Excellence Projects

- Document, Data and Dataset Repository and Analytic Project
- Building the Field and Diffusing Information: Education and Workforce Development
- Dissemination of Best Practices to Reduce SHTS
- Legal and Regulatory Issues
- Rapid Quantitative Assessment of SHS Exposure for Clinical Pediatric Settings
- Messages for Motivation and Support for Behavior Change in Parent Smoking

Other Richmond Center Activities

- AAP Tobacco Consortium
- Translational Research
 - Pediatric Research in Office Settings (PROS) Network Studies
 - CEASE - Winickoff, PI
 - Smokebusters - Klein, PI
- AAP policy and educational program development consultation
- International

Goals and Objectives

Dana Best, MD, MPH, FAAP
Director, The Smoke Free Project
The AAP Julius B. Richmond
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Project Goal

To train pediatricians and other clinicians who care for children in effective ways to promote smoke free homes for their patients.

Clinical Champions' Goal: Smoke Free Homes for Families

Objectives of today's training:

- Understand your role as a Champion**
- Establish individual and practice goals**
- Develop plan-do-study-act cycles that help achieve those goals**
- Promote tobacco control in your community**
- Learn how to train other clinicians**

Why We Asked You to Give Your Consent to Participate

- **We would like to learn if the training is effective**
- **We will use this information to improve the training and to learn how best to train others**
- **In order to do so, we need your permission to participate in a research project**

Training Evaluation

- Questionnaires and chart reviews will be used
- It is very important that you complete the first questionnaire **BEFORE** you receive today's training
- There will be 2 more questionnaires
 - Within the next couple of weeks
 - About 6 weeks from now

Chart Reviews

- If you haven't done your “pre-training” chart review yet, don't fret! We can help you get started
- Chart reviews are an important part of the evaluation – and “count” as a quality improvement project
 - Now required for pediatric recertification

Active Participation!

- **Much of the work we do today will be during group and individual exercises**
- **You will switch roles and partners**
- **The most benefit from these exercises will be gained by “speaking the words”**

The Role of Advocacy and The AAP Richmond Center of Excellence

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What Are We Going To Do To Promote Smoke Free Homes and Tobacco Control?

In our

- **Practices**
- **Communities**
- **AAP Chapters**
- **States**

Questions?

Smoking is **BAD**
for your lungs and
makes you **Cough**.



Smoking Is Bad for Your Lungs...
Tyler Ranson, Grade 1
2004 Anti-Tobacco Poster Contest
Winner
THE MASSACHUSETTS MEDICAL
SOCIETY AND ALLIANCE